



L I N U M

SWEDISH DESIGN SINCE 1966

UNI & PEPPER A colour for each moment.

LINUM has been selling its signature UNI placemats, runners and ROBERT napkins in the same attractive colour range as the PEPPER seat cushions and cushion covers since 2020. The idea is to be able to purchase and use two of LINUM's top categories together or separately. Decorating a dining area or setting a table should be easy, and with over twenty carefully-selected shades, the creative combinations are truly endless. Quite simply, a colour for each moment.

2	INTRO
4	PEPPER
16	UNI
22	ROBERT
28	ANNABELL
36	SHEPARD
40	CUSHION INSERTS
42	ABOUT
44	CONTACT

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PEPPER

The versatile PEPPER cushion cover is a classic LINUM design. The rich range of colours and tactile, subtle mélangé fabric make this cushion cover a constant favourite. PEPPER is available in over twenty shades, with the idea of having a colour for every possible occasion. PEPPER is easy to mix and match, providing a firm base onto which you can add more playful patterns from LINUM's range, such as SHEPARD. PEPPER is a sustainable alternative that, thanks to its high quality and timeless design, will be useful for generations to come.



PEPPER CUSHION COVER

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton

101
WHITE



102
CREAMY BEIGE



106
BRONZE BROWN



145
WARM MOLE BROWN



LINUM CATALOG 2024

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton



PEPPER CUSHION COVER

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton



LINUM CATALOG 2024

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton

A93
DARK OLIVE GREEN



A18
MOSS GREEN



E97
MUSTARD YELLOW



B13
RUSTY ORANGE



PEPPER CUSHION COVER

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton

D90
RED



D70
DUSTY PINK



D57
BURGUNDY RED



PEPPER

The highly versatile square and round PEPPER seat cushion is LINUM's signature product. The rich range of colours and tactile, subtle mélange fabric make this seat cushion a constant favourite. The PEPPER seat cushion is available in over twenty shades, with the idea of having a colour for every possible occasion. It's been available in both round and square models since 2020. PEPPER is a sustainable alternative that, thanks to its high quality and timeless design, will be useful for generations to come.

PEPPER SEAT CUSHION

Seat cushion
40 x 40 cm, ø 37 cm
100% cotton



LINUM CATALOG 2024

Seat cushion
40 x 40 cm, ø 37 cm
100% cotton

G15
LIGHT GREY



G19
GRANITE GREY



H02
BLACK



C16
DARK NAVY BLUE



PEPPER SEAT CUSHION

Seat cushion
40 x 40 cm, ø 37 cm
100% cotton

C42
DEEP SEA BLUE



C99
INDIGO BLUE



C97
DARK GREY TURQUOISE



A13
LIGHT ICE GREEN



LINUM CATALOG 2024

Seat cushion
40 x 40 cm, ø 37 cm
100% cotton

DARK OLIVE GREEN
A93



MOSS GREEN
A18



MUSTARD YELLOW
E97



RUSTY ORANGE
B13



PEPPER SEAT CUSHION

Seat cushion
40 x 40 cm, ø 37 cm
100% cotton

RED
D90



DUSTY PINK
D70



BURGUNDY RED
D57



UNI

UNI is a practical range of runners and placemats in classic ribbed quality. UNI placemats and runners protect the tablecloth or table from stains and is made of easy-care and practical cotton that can withstand machine washing at 40°C. The placemat has a standard size of 35x46 cm and sold in 4 or 2-pack. The runner has a standard size of 45x150 cm.

UNI PLACEMAT & RUNNER

Placemat 4-pack or 2-pack 35x46 cm
Runner 1-pack 45x150 cm
100% cotton

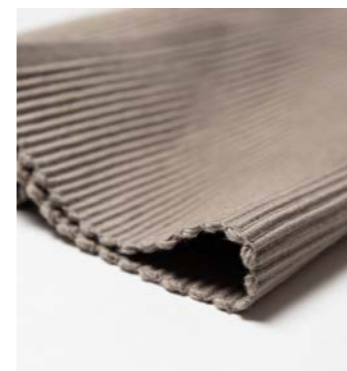
101
WHITE



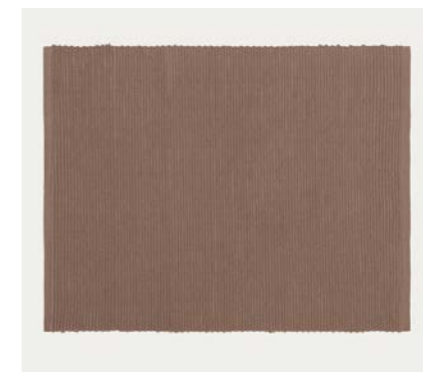
N02
CREAMY BEIGE



G14
MOLE BROWN



B40
DARK MOLE BROWN



LINUM CATALOG 2024

Placemat 4-pack or 2-pack 35x46 cm
Runner 1-pack 45x150 cm
100% cotton

LIGHT GREY
G15



GRANITE GREY
G19



BLACK
H01



DARK NAVY BLUE
C16



UNI PLACEMAT & RUNNER

Placemat 4-pack or 2-pack 35x46 cm
Runner 1-pack 45x150 cm
100% cotton

DEEP SEA BLUE
C42



INDIGO BLUE
C99



DARK GREY TURQUOISE
C97



LIGHT ICE GREEN
A13



LINUM CATALOG 2024

Placemat 4-pack or 2-pack 35x46 cm
Runner 1-pack 45x150 cm
100% cotton

A93
DARK OLIVE GREEN



A18
MOSS GREEN



E97
MUSTARD YELLOW



B13
RUSTY ORANGE



UNI PLACEMAT & RUNNER

Placemat 4-pack or 2-pack 35x46 cm
Runner 1-pack 45x150 cm
100% cotton

D70
DUSTY PINK



D90
RED



D57
BURGUNDY RED



ROBERT

ROBERT is a popular napkin made of 100% cotton. It features a simple design with a smooth surface and a 2.5 cm hemmed trim. ROBERT has been designed for everyday table settings, where high usability is key. ROBERT is LINUM's contribution to doing away with disposable paper napkins and encouraging long-term investment. To achieve this, ROBERT had to be very easy to wash, iron and store. ROBERT always comes in a practical 4-pack, giving you the fourth napkin for free.

ROBERT NAPKIN

Napkin
4-pack 45x45 cm
100% cotton

101
WHITE



505
COTTON BEIGE



G14
MOLE BROWN



B40
DARK MOLE BROWN



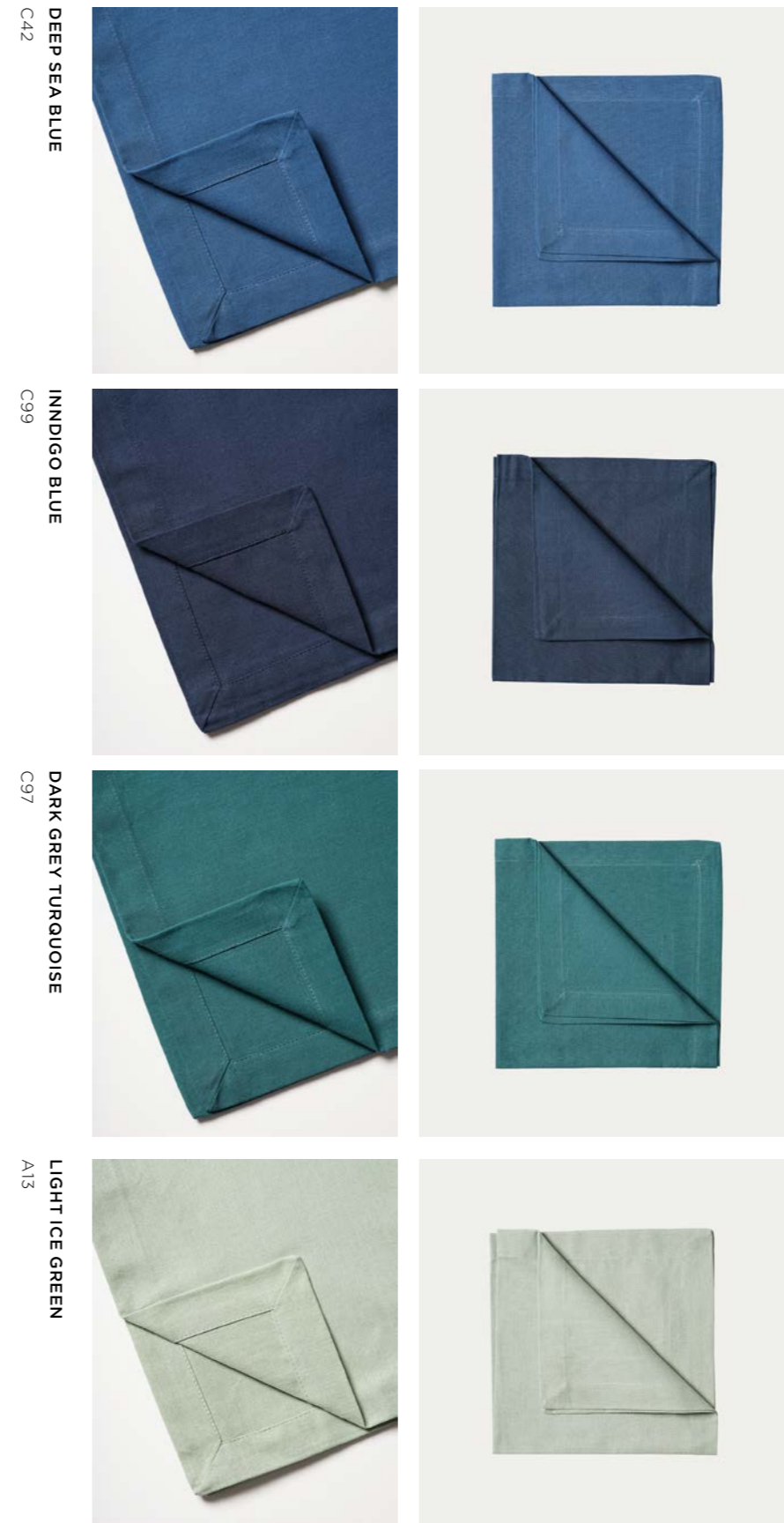
LINUM CATALOG 2024

Napkin
4-pack 45x45 cm
100% cotton



ROBERT NAPKIN

Napkin
4-pack 45x45 cm
100% cotton



LINUM CATALOG 2024

Napkin
4-pack 45x45 cm
100% cotton

A93
DARK OLIVE GREEN



A18
MOSS GREEN



E97
MUSTARD YELLOW



B13
RUSTY ORANGE



ROBERT NAPKIN

Napkin
4-pack 45x45 cm
100% cotton

D90
RED



D70
DUSTY PINK



D57
BURGUNDY RED



ANNABELL

ANNABELL is a solid-coloured cushion cover in a fine cotton quality. Thanks to its rich and varied choice of colours, ANNABELL is the perfect base cushion. Versatile ANNABELL is sophisticated in its simplicity and is the perfect base when combined with playful patterns and other solid-coloured fabrics from the LINUM range. ANNABELL is a trusted classic that has become a long-lasting favourite in the modern home. ANNABELL is available in two different sizes, here 50x50 cm and also 40x40 cm, as well as in several lovely colours.



ANNABELL CUSHION COVER

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton

101
WHITE



NO5
COTTON BEIGE



G-46
WARM BEIGE



B78
CAMEL BROWN



LINUM CATALOG 2024

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton



ANNABELL CUSHION COVER

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton



LINUM CATALOG 2024

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton



ANNABELL CUSHION COVER

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton



LINUM CATALOG 2024

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton



ANNABELL CUSHION COVER

Cushion cover
40 x 40 cm, 50 x 50 cm
100% cotton



SHEPARD

SHEPARD is a classic LINUM design and part of our range for many years. The cushion cover is made of 100% cotton, making it easy to wash and care for. Its discrete herringbone pattern creates a striking contrast when paired with other solid-colour designs, such as our timeless velvet cushion cover PEPPER or the simple ANNABELL cover. SHEPARD is available in several practical colours, all intended to complement the rest of LINUM's range.



SHEPARD CUSHION COVER

Cushion cover
50 x 50 cm
100% cotton

101
WHITE



610
PALE LIGHT GREY



D70
DUSTY PINK



B78
CAMEL BROWN



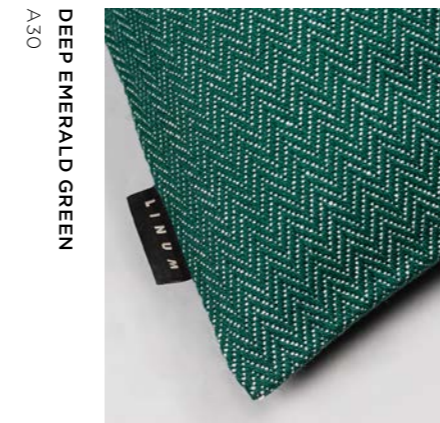
LINUM CATALOG 2024

Cushion cover
50 x 50 cm
100% cotton



SHEPARD CUSHION COVER

Cushion cover
50 x 50 cm
100% cotton



CUSHION INSERTS

We stock cushion inserts for every size of cushion cover we sell, ensuring you can always find the right cushion insert for your cover. We offer down and synthetic fillings, and our cushion inserts are certified with OEKO-TEX® STANDARD 100 certificate. When a textile item bears the OEKO-TEX® STANDARD 100 label, you can rest assured that every component in the item has been tested for harmful substances and is therefore harmless to human health. Tests are carried out by an independent partner institute based on a pre-defined catalogue of OEKO-TEX® criteria.

CUSHION INSERTS

Cushion insert
Down and synthetic



FEATHER 40X40 CM
100% FEATHER
I01 WHITE



FEATHER 50X50 CM
85% FEATHER 15% DOWN
N05 COTTON BEIGE



SYNTHETIC 40X40 CM
100% POLYESTER
I01 WHITE



SYNTHETIC 50X50 CM
100% POLYESTER
I01 WHITE

LINUM DESIGN

A new direction.

Swedish design brand LINUM has hired Malin Zetterberg in the position as International Sales Manager in order to re-start the B2B business during 2024. 5000 articles have become 300 in 2023 and with a clearly niched assortment LINUM has moved into a new direction. Strong signature products with a powerful margin and an all year around agenda with quick deliveries on demand, has replaced expensive seasonal collections and unwanted news drops. To succeed on the European market, LINUM will focus on long term partnerships with respected wholesale partners looking for Swedish design, high quality and the ambition to add and maintain an assortment with a frequent rotation of stock turnover. Since 1966 we have acted with the mindset "for generations to use" and hopefully we can continue to delight within our field for decades to come.

Welcome to LINUM!

Malin Zetterberg
International Sales Manager





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